

PRESS RELEASE



Ethicon Institute of Surgical Education

Commemorates Two Decades of Advancing Medical Education in India
Over 130,000 healthcare practitioners trained across various specialties

Mumbai, October 7, 2013: Envisioning a better healthcare future for India, Johnson & Johnson took a pioneering step and established the Ethicon Institute of Surgical Education (EISE) in 1993. The aim of the EISE is to help surgeons and healthcare professionals in India to keep abreast of the emerging trends in medical and surgical care. Today, 20 years later, EISE is a much sought after institute, offering quality multispecialty training with new centers opened in New Delhi (2001) and Chennai (2003).

India has about 800,000 physicians with only 0.6 physicians per 1000 population. Moreover, the demand for well trained physicians in India far outstrips the current supply especially as the country's health challenges move from acute, communicable diseases to lifestyle related diseases. This is where the EISE institutes play a crucial role. The state-of-the-art institute imparts 'hands-on' training to budding and practicing surgeons, gynecologists and paramedical staff with real life simulated situations to facilitate quality learning.

Over 130,000 healthcare practitioners have since been trained across various specialties in Minimally Invasive Surgery, Microsurgery, Ethiskills, Joint Replacement, Spine Surgery, Cardiovascular and Surgical Stapling procedures from across the country. Infact, the courses offered by the institutes are recognized and accredited by leading associations such as:

- "Indian Association of Gastrointestinal Endosurgeons, IAGES",
- "Indian Society for Reconstructive Microsurgery, ISRM",

- “Association of Surgeons of India, ASI”,
- The Chennai institute is accredited by The Tamil Nadu Dr. M.G.R Medical University, Chennai.

“As a broadly based healthcare company, we are privileged to serve the community of healthcare practitioners in India, by working together toward our common goal of improving the quality of care. It is heartening to know that the EISE institutes have not only trained over 130,000 healthcare practitioners in India, but also evolved into becoming a ‘preferred partner’ for the healthcare community over these two decades,” said **Mr. Vladimir Makatsaria, Company Group Chairman, Johnson & Johnson Medical Companies, Asia Pacific** at a special function held in Mumbai to commemorate two decades of EISE institutes in India.

Expanding Reach

“For 20 years, our constant endeavor at EISE has been to mentor the finest minds to clinical perfection and impart knowledge enhancement in surgical skills. Having established a strong presence in major cities in India, the institute has extended its service offerings to support healthcare practitioners in smaller cities in India and also to neighboring countries such as Bangladesh, Nepal & Sri Lanka. Every year we train over 15,000 healthcare practitioners and we aim to increase this number to over 20,000 healthcare practitioners in 2014. ” added **Mr. Sushobhan Dasgupta, Managing Director, Johnson & Johnson Medical India** who was also present at the function.

In June, the Mumbai institute successfully hosted and trained 33 leading surgeons from Bangladesh on the request of the Bangladesh College of Physicians and Surgeons (BCPS), the apex surgical institute and examining body in Bangladesh. The visiting guests included surgeons from different specialties - General and Laparoscopic surgery, Gynecology and Obstetrics, ENT, Urology, Neurosurgery, Plastic surgery and Thoracic surgery.

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